AMENDMENTS TO THE CLAIMS:

This listing of claims will replace all prior versions, and listings, of claims in the application:

LISTING OF CLAIMS:

1-42. (canceled)

43. (new) A drink container holding apparatus, comprising:

an object attachment device adapted for attachment to an object and including a holder connector;

a drink container holder including attachment device connector to engage with the holder connector;

wherein the holder connector and the attachment device connector when engaged allowing relative angular movement between the object attachment device and the holder in a selected plane, and the construction and arrangement of the connectors being such that the holder and the object attachment device are engaged by orientating the holder connector and the attachment device connector in a predetermined relative angular disposition in the selected plane,

moving the attachment device connector and holder connector relative to each other in a direction perpendicular to the selected plane, and

rotating the holder connector and attachment device connector relative to each other to move them to a relative

angular position other than the predetermined relative angular position to effect engagement.

- 44. (new) A drink container according to claim 43, wherein rotation of the holder relative to the object attachment device is possible without rotating the attachment device connector.
- 45. (new) A drink container holding apparatus according to claim 43, wherein the holder is rotatable through 360° relative to the object attachment device without said predetermined relative angular disposition of said holder connector and said attachment device connector occurring.
- 46. (new) A drink container holding apparatus according to claim 43, wherein the attachment device connector is separable from the holder.
- 47. (new) A drink container holding apparatus according to claim 43, wherein the holder connector includes a receptacle having an entry slot and the attachment device connector includes a projection adapted to pass through the entry slot.
- 48. (new) A drink container holding apparatus according to claim 47, wherein the object attachment device comprises a bracket provided in at least two parts and wherein the parts of the bracket are fastened to each other about a part of the object to which the apparatus is attached in use.
- 49. (new) A drink container holding apparatus according to claim 48, wherein each said part of the bracket includes a

fastening recess adapted to be provided about a part of the object in use.

- 50. (new) A drink container holding apparatus according to claim 48, wherein the apparatus includes fastening means for fastening the parts of the bracket together.
- 51. (new) A drink container holding apparatus according to claim 47, wherein the projection is provided on a shaft that can pass through the entry slot.
- 52. (new) A drink container holding apparatus according to claim 51, wherein the receptable includes support means for receiving and supporting a part of the shaft.
- 53. (new) A drink container holding apparatus according to claim 51, wherein the projection includes two projecting portions, one portion projecting from either side of the shaft and the projections being substantially opposed.
- 54. (new) A drink container holding apparatus according to claim 47, wherein the entry slot is oriented so that it is at an angle of substantially 45 degrees to 90 degrees to the usual orientation of the projection in use.
- 55. (new) A drink container holding apparatus according to claim 43, wherein the holder includes a ring for receiving a drink container.
- 56. (new) A drink container holding apparatus according to claim 43, wherein the holder includes a frame to carry or hold a drink container.